

Transatlantic
Digital --
Debates

Agenda Berlin & Munich

July 9–15, 2016

Partners



Funder



Saturday, July 9

19:00

Pre-session dinner at Zollpackhof (Elisabeth-Abegg-Straße 1, 10557 Berlin)

Sunday, July 10

Location: Global Public Policy Institute (GPPi)

Reinhardtstraße 7, 10117 Berlin

09:00–11:30

Welcoming remarks by Thorsten Benner and Mirko Hohmann

Introduction to the Berlin and Munich session

11:30–12:15

The German Perspective on Privacy and Surveillance

Input: Frederike Kaltheuner

12:30–13:30

Lunch at Casalot (Claire-Waldoff-Straße 5, 10117 Berlin)

14:30–16:30

Guided tour of the Berlin-Hohenschönhausen Stasi Memorial
(Genslerstraße 66, 13055 Berlin)

16:30–17:30

Discussion and review of the day

Input: Zhou Zhou

Free evening / UEFA Euro 2016 finals

Monday, July 11

10:00–11:30

What Is the Role of the Bundeswehr in Cyberspace?

Major General Ludwig Leinhos

Facilitation: Isabel Skierka (ESMT, GPPi)

Location: German Federal Ministry of Defense, Besucherzentrum
(Stauffenbergstraße 18, 10785 Berlin)

13:00–16:00

Lunch and discussion session at GPPI

Input I (cyberspace & norms): Nathaniel Gleicher and Elaine Korzak

Input II (encryption and government access): Matthew Noyes and Jochen Weiss

16:30–18:30

Bike tour through Berlin

20:00

Dinner at Fuchs und Elster (Weserstraße 207, 12047 Berlin)

Tuesday, July 12

Location: Stiftung Neue Verantwortung
Beisheim Center, Berliner Freiheit 2, 10785 Berlin

09:00–10:00

Global Norms and Privacy in the Digital Realm

Thomas Fitschen (Director for the United Nations, for international cooperation against terrorism and for cyber foreign policy at the German Federal Foreign Office; Member of TDD Steering Committee)

Facilitation: Jonah Force Hill

10:00–13:00

The Role of Intelligence Agencies in Germany

Stefan Heumann (Member of the Managing Board, Stiftung Neue Verantwortung; Member of TDD Steering Committee) and
Thorsten Wetzling (Director of the Privacy Project, Stiftung Neue Verantwortung)

13:00–14:00

Lunch at Stiftung Neue Verantwortung

14:00–15:30

Transatlantic Data Flows and the Privacy Shield

Carlo Piltz (Attorney at JBB Rechtsanwälte; Advisor of the Open Data & Privacy Project at Stiftung Neue Verantwortung)

Facilitation: Laura Gardner

16:00–18:00

Internal discussion, reflection and outlook

Facilitation: Jan-Peter Kleinhans

Input (Industry 4.0): Valerie von der Tann

20:00

Dinner at Osmans Töchter (Pappelallee 15, 10437 Berlin)

Wednesday, July 13

Location: Microsoft Berlin

Unter den Linden 17, 10117 Berlin

09:00–10:30

Industrie 4.0: Illusions and Delusions

Ansgar Baums (Head of Government Relations EMEA, HP Inc.) and Lars Zimmermann (Chief Executive Officer, hy!)

Facilitation: Marie-Teresa Weber

10:30–11:30

Europe as a Technology Leader? Pathways and Dead Ends

Claudia Nemat (Member of the Board of Management, Deutsche Telekom AG)

Facilitation: Jamaal Glenn

12:00–13:00

Lunch at Digital Eatery (Unter den Linden 17, 10117 Berlin)

13:00–14:30

Wag the Dog? Digitization and Regulation

Guido Brinkel (Director of Corporate Affairs, Microsoft Germany)

Facilitation: Heiko Richter

15:00–17:00

Internal discussion and reflection

Facilitation: Robert O'Brien and Sonia Khan

Thursday, July 14

06:30

Departure to Berlin Tegel (TXL bus from Berlin Hauptbahnhof)

08:00–09:10

Flight LH2193 from Berlin Tegel to Munich

13:00–14:00

Lunch

15:00–17:00

Perspectives on Innovation and Entrepreneurship in Germany

Dietmar Harhoff (Director of Innovation and Entrepreneurship Research, Max Planck Institute for Innovation and Competition)

Facilitation: Christian Senninger

Location: Max Planck Institute for Innovation and Competition

Marstallplatz 1, 80539 Munich

18:00–20:00 (optional)

Privacy at the Intersection of Ethics and Technology

Helen Nissenbaum (Professor at New York University)

Location: Munich Center for Internet Research

Alfons-Goppel-Straße 1, 80539 Munich

More information: mcir.digital/en/events

20:00 (optional)

Dinner at Hostaria Rò e Bunì (Kaiserstraße 55, 80801 Munich)

Friday, July 15

09:30–11:00

German Industry and Digital Strategy: The Case of BMW

Jens Monsees (Corporate Vice President Digital Strategy/Product Strategy,
Corporate Planning, BMW Group)

Facilitation: Qichen Zhang

Location: BMW-Vierzylinder

Petuelring 130, 80809 Munich, Conference Zone, Room 4

11:30–14:30

Lunch, breakout session and feedback

Location: Contora

Maximilianstraße 2, 80539 Munich

15:00–16:30

Rethinking German Industry's Digital Alarmism

Markus Bürgin (Partner at Bain & Company)

Facilitation: Florian Redeker

Location: Bain & Company

Karlsplatz 1, 80335 Munich

20:00

Dinner at Menterschwaige (Menterschwaigstraße 4, 81545 Munich)

Saturday, July 16

Individual departure