

Transatlantic  
Digital --  
Debates

# Agenda Berlin & Hamburg

May 28 – June 3, 2017

## Partners



## Funder



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Bertelsmann Foundation

# Berlin & Hamburg Agenda

## Sunday, May 28

19:00 Pre-session dinner at Zollpackhof  
Elisabeth-Abegg-Straße 1, 10557 Berlin

## Monday, May 29

Location: Bertelsmann SE & Co.KGaA, Unter den Linden 1, 10117 Berlin

9:30—11:00 Welcome and introduction to the Berlin & Hamburg session with

- Thorsten Benner & Mirko Hohmann (GPPi), Michael McKeon (Bertelsmann Foundation North America) and Robert Morgus (New America)

11:00—11:30 Break and group picture

11:30—13:00 Internal discussion and brainstorming

13:00—14:00 Lunch at Goodtime, Hausvogteiplatz 11, 10117 Berlin

14:00—14:30 Travel to the Federal Ministry for Economic Affairs and Energy (Invalidenstraße 48, 10115 Berlin, Door 2)

14:30—16:00 *Germany's Digital Agenda and Regulatory Challenges*

- Florentine Kessler-Grobe, Federal Ministry for Economic Affairs and Energy
- Thorsten Käseberg, Federal Ministry for Economic Affairs and Energy
- Facilitation: Mirko Hohmann, GPPi

16:00—16:15 Break

16:15—16:45 *Innovation and Regulation in Germany*

- Dirk Wiese, Parliamentary State Secretary, Federal Ministry for Economic Affairs and Energy

18:30 Dinner at Über den Tellerrand  
Roßbachstraße 6, 10829 Berlin

## Tuesday, May 30

Location: Microsoft, Unter den Linden 17 (entrance on Charlottenstraße), 10117 Berlin

- 9:00—10:00 Internal discussion and preparation
- 10:00—12:00 *Digitizing Industries: Challenges in the Mobility, Insurance, and Media Sectors*
- Robert Jacobi, Managing Director, The Nunatak Group
  - Fabian Göbel, Principal, The Nunatak Group
- 12:00—13:00 Lunch at The Digital Eatery
- 13:00—14:00 Internal discussion: *Digital Policy Under Trump*
- 14:00—15:30 *Driving Germany's Digital Agenda Forward*
- Lars Zimmermann, hy! Axel Springer GmbH
  - Facilitation: Malcom Glenn, Uber Technologies
- 16:00—17:30 *Norms in Cyberspace: The Need for a Digital Geneva Convention?*
- Ambassador Thomas Fitschen, Director of United Nations, International Cyber Policy and Counter-terrorism of the German Federal Ministry of Foreign Affairs
  - Guido Brinkel, Director of Corporate Affairs, Microsoft Germany
  - Tim Maurer, Fellow, Cyber Policy Initiative at the Carnegie Endowment for International Peace
  - Facilitation: Francesca Spidalieri, Cybersecurity Senior Fellow, Salve Regina University
- 17:30 Free evening

## Wednesday, May 31

Location: IBM Deutschland, Französische Str. 24, 10117 Berlin

- 9:30—11:00 *Augmented Intelligence: Trends, Risks, Opportunities*
- Dirk Wittkopp, Vice President of Development, IBM, and Managing Director of IBM Germany Research and Development GmbH
  - Benjamin Brake, Director of Government and Regulatory Affairs at IBM, Berlin Office
  - Facilitation: Natasha Cohen, K2 Intelligence
- 11:00—11:30 Coffee break
- 11:30—13:00 *Societal Impact of Algorithmic Decision-making and Artificial Intelligence*
- Jörg Dräger, Executive Board Member, Bertelsmann Stiftung
  - Anita Klingel, Assistant to the Executive Board, Bertelsmann Stiftung
- 13:00—14:00 Lunch at Augustiner am Gendarmenmarkt  
Charlottenstraße 55, 10117 Berlin
- 14:30—16:00 *Securing the Internet of Things*
- Peter Bihr, Founder and Managing Director, The Waving Cat

- Christian Renz, Director Portfolio Management IoT, Bosch Software Innovations GmbH
- Facilitation: Isabel Skierka, Researcher, Digital Society Institute at ESMT Berlin

16:00—17:30 Internal discussion: *How (Not) To Regulate the Public Sphere Online*

19:30—21:30 *GPPi Bar Talk: The Impact of Digital Campaigning: Risks and Opportunities Ahead of the Bundestag Election*

- Juri Schnöller, Co-Founder and Managing Director, Cosmonauts & Kings GmbH
- Laura-Kristine Krause, TDD 2017 Fellow and Head of Program, Das Progressive Zentrum
- Facilitation: Mirko Hohmann, GPPi

Location: GPPi, Reinhardtstr. 7, 10117 Berlin

## Thursday, June 1

Location: ARCOTEL Rubin Hamburg, Steindamm 63, 20099 Hamburg

10:39—12:21 Travel from Berlin to Hamburg (ICE 1616, track 8, Berlin Hauptbahnhof)

12:30—14:30 Lunch break & hotel check-in

14:30—16:00 *Investigative Journalism, Working with Leaks, and Protecting from Influence Operations*

- Holger Stark, Member of the Board of Executive Editors and Head of Investigative Journalism Unit, *Die Zeit*
- Facilitation: Thorsten Benner, GPPi

16:30—18:00 *Reining in Government Surveillance in Germany*

- Michael "Dodger" Hirdes, Chairman, Chaos Computer Club
- Facilitation: Scarlet Kim, Privacy International

19:00 Dinner at Altes Mädchen  
Lagerstraße 28 B, 20357 Hamburg

## Friday, June 2

9:15—11:30 *Digitizing the Port of Hamburg*

- Ulrich Baldauf, Head of IT Innovation and Strategy, Hamburg Port Authority (HPA)

Location: HPA, Brooktorkai 1 ("Speicher X"), 20457 Hamburg

12:00—14:00 Boat tour and lunch

Location: Binnenhafen, Hohe Brücken 2, 20459 Hamburg

14:30—17:00

Wrap-up, next steps, and feedback

Location: ARCOTEL Ruben Hamburg, Steindamm 63, 20099 Hamburg

19:30

Dinner at Nau

Ditmar-Koel-Str. 1320459 Hamburg

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