

Transatlantic  
Digital --  
Debates

# Agenda: Washington, DC & Austin

November 4–11, 2017

Partners



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Bertelsmann Foundation

# Washington, DC & Austin Agenda

## Saturday, November 4

19:30 Pre-session Dinner at Rasika Restaurant  
(633 D St, NW, Washington, DC 20004)

## Sunday, November 5

Location: New America (740 15th St NW #900, Washington, DC 20005)

10:00—11:00 *Welcome and Introduction to the Washington, DC & Austin Session*

- **Thorsten Benner & Mirko Hohmann** (GPPi) & **Robert Morgus** (New America)

11:00—12:30 *US Tech Policy 101*

- **Hillary Brill**, Practitioner-in-Residence, American University Washington College of Law

12:30—13:30 Lunch Break

13:30—15:30 *Tech Policy Simulation: Moving the “Going Dark” Debate Forward*

15.30—16:00 Coffee Break

16:00—17:30 Internal discussion

19:30 Dinner at Chaplin’s  
(1501 9th St NW, Washington, DC 20001)

## Monday, November 6

Location: New America (740 15th St NW #900, Washington, DC 20005)

8.30—9:30 *Creating A Secure and Stable Cyberspace Despite International Tensions*

- **Marina Kaljurand**, Chair of the Global Commission on the Stability of Cyberspace
- Facilitation: **Ian Wallace**, Co-Director, Cybersecurity Initiative, New America

9:30—10:30	<p><i>Information Warfare 2.0</i></p> <ul style="list-style-type: none"> <li>• <b>Thomas Rid</b>, Professor of Strategic Studies, School of Advanced International Studies, Johns Hopkins University &amp; Member of the Steering Committee of the Transatlantic Digital Debates</li> <li>• Facilitation: <b>Robert Morgus</b>, Sr. Policy Analyst, New America</li> </ul>
10:30—11:00	Coffee Break
11:00—12:30	<p><i>Disrupting Democracy – Comparing Trends in the US &amp; Germany</i></p> <ul style="list-style-type: none"> <li>• <b>Nathan Crist</b>, Digital Communications Manager, Bertelsmann Foundation North America</li> <li>• <b>David Becker</b>, Executive Director &amp; Founder, Center for Election Innovation and Research</li> </ul>
12:30—14:00	Lunch Break
14:00—15:30	<p><i>Artificial Intelligence and Data Responsibility</i></p> <ul style="list-style-type: none"> <li>• <b>Christopher A. Padilla</b>, Vice President for Government &amp; Regulatory Affairs, IBM</li> <li>• Facilitation: <b>Constantin Gissler</b>, Manager, EU Public Policy, Amazon</li> </ul>
15:30—16:00	Coffee Break
16:00—17:30	<p><i>Vulnerability Disclosure Programs &amp; National Security</i></p> <ul style="list-style-type: none"> <li>• <b>Leonard Bailey</b>, Special Counsel for National Security, Computer Crime &amp; Intellectual Property Section, Department of Justice</li> <li>• With commentary from <b>Claudia Schneider</b>, Political Affairs Officer, German Embassy</li> <li>• Facilitation: <b>Natasha Cohen</b>, Director of Cyber Policy and Client Strategy, BlueteamGlobal &amp; New America Cybersecurity Fellow</li> </ul>
17:30—18:00	Wrap Up
18:00	Free evening

## Tuesday, November 7

Location: Bertelsmann Foundation North America (1275 Pennsylvania Avenue, NW, Washington, DC 20004)

08:30—10:00	<p><i>Competition Policy for the 21<sup>st</sup> Century</i></p> <ul style="list-style-type: none"> <li>• <b>Lina Khan</b>, Director of Legal Policy, Open Markets Institute</li> <li>• With commentary from <b>Christoph Essert</b>, Digital Economy Officer, German Embassy</li> <li>• Facilitation: <b>Niklas Kossow</b>, Doctoral Candidate &amp; Research Associate, Hertie School of Governance</li> </ul>
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10:00—10:30	Transfer to White House (1600 Pennsylvania Ave NW)
10:30—11:30	White House Tour: East Wing
11:30—12:00	Transfer to the Eisenhower Executive Office Building (1650 Pennsylvania Ave NW)
12:30—14:00	<p><i>Cybersecurity Policy under the Trump Administration</i></p> <ul style="list-style-type: none"> <li>• Working lunch with various representatives of the National Security Council's Cybersecurity Directorate</li> <li>• Facilitation: <b>Sean Morgan</b>, Cybersecurity Policy Advisor, Palo Alto Networks</li> </ul>
14:00—15:00	Tour of the Eisenhower Executive Office Building
15:00—15:15	Transfer to the Bertelsmann Foundation
15:15—15:30	Welcome from <b>Irene Braam</b> , Executive Director, Bertelsmann Foundation
15:30—17:00	<p><i>The Color of Surveillance</i></p> <ul style="list-style-type: none"> <li>• <b>Alvaro Bedoya</b>, Executive Director, Center on Privacy &amp; Technology, Georgetown University</li> <li>• <b>Laura Moy</b>, Deputy Director, Center on Privacy &amp; Technology, Georgetown University</li> <li>• <b>Arjun Sethi</b>, Writer, Consultant &amp; Adjunct Professor of Law, Georgetown University Law Center &amp; Vanderbilt University Law School</li> <li>• Facilitation: <b>Tiffany Li</b>, Fellow, Yale Law School Information Society Project</li> </ul>
18:30—20:30	<i>The No Collar Economy: Exponential Change and the Digital Revolution</i> - Launch Event at the Artechouse (1238 Maryland Ave SW)

## Wednesday, November 8 (Travel)

13:00—16:00	Flight from DC to Austin (Flight No. UA 6150, Washington Dulles International Airport - IAD)
16:00	Transfer to the Hotel, Check-In & Free Evening

## Thursday, November 9

Location: Capital Factory (701 Brazos St, Austin, TX 78701)

8:30—8:50	Transfer from Hotel to Mayor of Austin's Innovation Office, City Hall (301 W 2nd St, Austin, TX 78701)
9:00—10:30	<i>Creating a Smart City – How to Make Innovation Work for Austin</i>

- **Kerry O'Connor**, Chief Innovation Officer, City of Austin Office of Innovation
  - **Daniel Honker**, Portfolio Manager, City of Austin Office of Innovation
  - Facilitation: **Murat Vurucu**, Consultant, Torben, Lucie und die gelbe Gefahr (TLGG)
- 10:40—11:00      Transfer to Capital Factory
- 11:15—12:45      *Early-Stage Investing and Trends in Innovation*
- **Roger Chen**, Principal, Silverton Partners
  - Facilitation: **Malcom Glenn**, Partnerships Manager, Uber
- 12:45—14:00      Lunch Break
- 14:00—15:30      *Innovating to Defend Public Discourse*
- **Jonathon Morgan**, CEO, New Knowledge
  - Facilitation: **Cornelia Dörfler**, Advisor, ARD and Media Policy, Bayerischer Rundfunk
- 15:30—15:45      Break
- 15:45—17:00      *Internal Discussion: Technology and Diversity*
- 19:30              Dinner at Odd Duck  
(1201 S Lamar Blvd, Austin, TX 78704)

## Friday, November 10

Location: Capital Factory (701 Brazos St, Austin, TX 78701)

- 9:30—11:00      Internal Discussion: Takeaways, Priorities & Output
- 11:00—11:30      Break
- 11:30—12:30      Next Steps and Feedback
- 12:30—13:30      Lunch Break
- 13:30—14:00      Transfer to the Capitol (1100 Congress Ave, Austin, TX 7870)
- 14:00—15:30      *Overcoming the Political Divide? Lessons from Texas*
- **Donna Howard**, Member of the Texas House of Representatives
  - Facilitation: **Johanna Hartung**, Junior Advisor, German Corporation for International Cooperation
- 15:30—18:30      Visit to Zilker Park
- 20:00              Final Dinner at ATXCocina  
(110 San Antonio Street, Austin, TX 78701)